

## **Girl Scouts Open Storefront in Thousand Oaks**

Girl Scouts of California's Central Coast Comes to The Oaks Mall

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## FOR IMMEDIATE RELEASE

February 4, 2019

**Ventura, CA** — Girl Scouts of California's Central Coast has opened a storefront location at The Oaks Mall in Thousand Oaks. The space will be located on the upper level, near JCPenny and across from Williams Sonoma. Store hours are Monday through Sunday, from 10 AM – 6PM. This year's storefront is a boothing opportunity for Girl Scouts to sell cookies in a popular area, replacing a kiosk that the council has occupied at the mall for several years.

Customers are able to buy cookies from Girl Scouts during designated boothing hours, which will be Monday through Friday, 3 PM – 6 PM, as well as Saturday and Sunday, 10 AM – 6 PM. Additionally, the space will be a designated place for the public to learn more about Girl Scouts, for volunteers to attend training programs, and for girls to attend programs and Badge workshops. Tammie Helmuth, CEO says, "Thank you Thousand Oaks Mall for the continued support and investment in our Girl Scouts and contributing to building girls of courage, confidence, and character who make the world a better place. This is an amazing opportunity for GSCCC to help introduce Girl Scouting programs to girls who haven't experienced it yet, while also providing a positive, safe space for the community. Stop by and say hi, and of course, support the girls by purchasing cookies from them during this cookie season!"

When you buy a box of delicious Girl Scout Cookies, you're powering amazing, year-round experiences for every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ in your community who sells them. Proceeds stay local and are reinvested in girls to power incredible trips with her troop, the opportunity to attend Girl Scout camp, tackle community service projects, and STEM (science, technology, engineering, and math) projects that will change the way she thinks about the world.

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world. It teaches girls what it takes to be successful, as well as five essential skills: goal setting, decision making, money management, people skills, and business ethics. By supporting Girl Scouts, you support the next generation of female leaders.

For more information, please contact <u>info@girlscoutsccc.org</u> or call 800-822-2427. Visit <u>www.girlscoutsccc.org/findcookies</u> for all things cookies!



## **About GSCCC**

Girl Scouts of California's Central Coast serves over 10,200 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor skills, and Science, Technology, Engineering, Arts and Math (STEAM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: <a href="http://www.girlscoutsccc.org">http://www.girlscoutsccc.org</a>.

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